

# COREY MITCHELL

Senior Graphic Designer



## Address

9908 Holly Center Dr. Apt. 209  
Huntersville, NC 28078



## Phone

910.358.4786



## Email

coreymitchellsdesign@gmail.com

## EXPERIENCE

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### Senior Graphic Designer

*Horizon Investments / Oct. 2021 - Present*

- Create marketing materials supporting sales, IM and consulting quarterly initiatives
- Simplify complex financial information using creative illustrations
- Create gifs, animations and video graphics for internal/external use
- Develop and implement creative strategies for custom client marketing and sales materials
- Shoot, produce & edit marketing videos for Horizon & our clients
- Provide brand consulting & brand guidelines for advisor clients

### Senior Graphic Designer

*RingoFire / Apr. 2021 - Oct. 2021*

- Created digital (web/social) and print graphics for clients
- Developed presentations decks to pitch to clients and potential new business
- Curated strategy to implement creative into marketing campaigns
- Developed creative and roll-out strategy for A+ content for client products housed on Lowes.com, Homedepot.com and Amazon.
- Lead team strategy sessions with client executives and foreign partners.

### Digital Content Analyst (Graphic Designer)

*Lowe's Companies Inc. / Aug. 2018 - Apr. 2021*

- Strategized, Conceptualized and Designed Print and Digital assets for Internal and External Communication
- Create and Maintain TV Broadcast Graphics for weekly Lowe's Executive Shows
- Establish and maintain style guides and brand consistency throughout all corporate communications departments
- Create executive presentations for meetings, town halls and external speeches
- Create original iconography and digital assets for infographics, digital signage, print collateral, campaigns and shows

## EDUCATION

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### Bachelor in Communication Design

Elon University, 2012 - 2016

## SKILLS & AWARDS

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- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Pre, Ae
- Brand Consulting
- Art Direction
- Identity Design
- Social Media Graphics
- Studio Production / Setup
- 2019 Gold Marcom Award
- Division I Athlete

## SOCIAL

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### Portfolio

coreymitchellsdesign.com

### LinkedIn

www.linkedin.com/in/mitchellcorey/